

FIITJEE

**Why FIITJEE is the
only institute of**

REAL SUBSTANCE ?



THE FIITJEE JOURNEY

FIITJEE was created in 1992 by the vision and toil of Mr D. K. Goel, a Mechanical Engineering Graduate from IIT, Delhi. We had a very humble beginning as a forum for IIT-JEE with a vision to provide an ideal launch pad for serious JEE aspirants. Along the way to the realisation of this vision, we went beyond merely coaching for IIT-JEE. We actually started to make a difference in the way Students think and approach problems. We started to develop ways to enhance Students' IQ. We started to leave an indelible mark on the Students who have undergone FIITJEE training. We started changing lives. And all of this was not a sheer coincidence. It was the urge, the compelling desire, to always aspire for perfection and in the process, continuously keep on setting newer benchmarks of excellence, which enabled us and our Students to achieve what we have achieved. Today, aiming for the unachievable and continuously raising the bar has become a part of the FIITJEE DNA.

गुरुः ब्रह्मा गुरुः विष्णु, गुरुः देवो महेश्वरा ।
गुरुः साक्षात् परब्रह्मा, तस्मै श्री गुरुवे नमः ॥

Salutations to that guru, who is the Creator, Sustainer,
and Destroyer and who indeed is the limitless Brahman.

The Success of our Students was inspiring and so was their faith in FIITJEE. It was this faith that was a catalyst for our venturing into areas beyond IIT-JEE. It was this faith that prompted us to embark on a mission to provide **Wholesome School Education** to Students through FIITJEE Integrated School Programs like **SUPREME & PINNACLE**, in a way, so that there was no need for any type of coaching outside the School System. In addition to the launch of **FIITJEE Junior Colleges in Hyderabad, Vijayawada, Visakhapatnam** and **FIITJEE Global Schools in Chennai & Vellore**, many like-minded Schools across the Country joined hands with us in this Student-centric endeavour to create Ideal School Education platform for Students to get admission in IITs without stress & tension along with huge success in Olympiads, SAT-I & SAT-II. And, it was this faith only that again enabled us to create a landmark success in NTSE. The launch of **FIITJEE World Schools at Hyderabad** was a concentrated effort in that direction, where Students are being trained for the best in the world through methodologies and practices that are truly world class.

“ This Journey from just an IIT-JEE Coaching Institute to the most powerful brand in serious education has been exhilarating. However, the Journey is not over yet.

For us, at FIITJEE, The Journey will never be over. For us, this Journey itself is the destination.”

Mr. D. K. Goel

(Founder Chairman and Chief Mentor)

अखण्डमण्डलाकारं व्याप्तं येन चराचरम् ।
तत्पदं दर्शितं येन तस्मै श्रीगुरुवे नमः ॥

Salutations are to that guru who showed me the abode - the one who is to be known - whose form is the entire universe and by whom all the movables (animals) and immovables are pervaded.



OUR SALUTATIONS TO THE TRUE GURUS

त्सर्वश्रुतिशिरोरतविराजित
पदाम्बुजः ।
वेदान्ताम्बुजसूर्योयः तस्मै
श्रीगुरवे नमः ॥

Salutations to that guru who is the sun to the lotus of Vedanta and whose lotus feet are made radiant by the jewel of all Shrutis (Upanishads).

अज्ञानतिमिराण्डस्य
ज्ञानाम्जनशालाक्या ।
चक्षुखण्डीलितं येन तस्मै
श्रीगुरवे नमः ॥

Salutations to the Guru, who removes the Darkness of Ignorance from our Blind Inner Eyes by applying the Collyrium of the Light of Knowledge with what Our Inner Eyes are Opened.

ESSENCE OF FIITJEE **BEING TRUE GURUS**

The Essence of a True Guru is what FIITJEE believes in and we have always tried to emulate this Essence by incorporating it within Our System.

A True Guru connects with his disciples both with his mind & his heart. He guides his disciples to imbibe knowledge as per their calibre and helps them develop the indispensable skills like Perseverance, Dedication, Attention to Detail, Tenacity & Compassion. He shows them the Right Path while keeping them away from the wrong one. A True Guru devotes his entire life towards the holistic development of his disciples and Empowers them to face challenging situations in life, calmly & fearlessly. A True Guru always strives to set an excellent example for his disciples and is forever remembered for his selfless act of improving & enriching the lives of his disciples.

Like A True Guru, who is not just a mentor, but an Inspiration for his disciples, FIITJEE has always aspired to inspire its students and the society at large. Since 1992, we have been preparing Students to not only get admission in prestigious IITs but, also for Life Long Excellence. FIITJEE has always considered guiding & helping the Students take the Right Steps in their preparation as its foremost duty.

It is the emulation of this very essence of a True Guru that has led FIITJEE to become the only Institute of Real Substance for the fundamentals based preparation of various Competitive & Scholastic Exams irrespective of the stream you choose after class X. The IQ, aptitude and enhanced academic potential you acquire with FIITJEE programs make you ready to successfully face challenges both in academic as well as in life ahead. And, Our Standout Features are resultant of the same.



FIITJEE'S

STANDOUT

◀ F E A T U R E ▶



OUR VALUE SYSTEM

FIITJEE

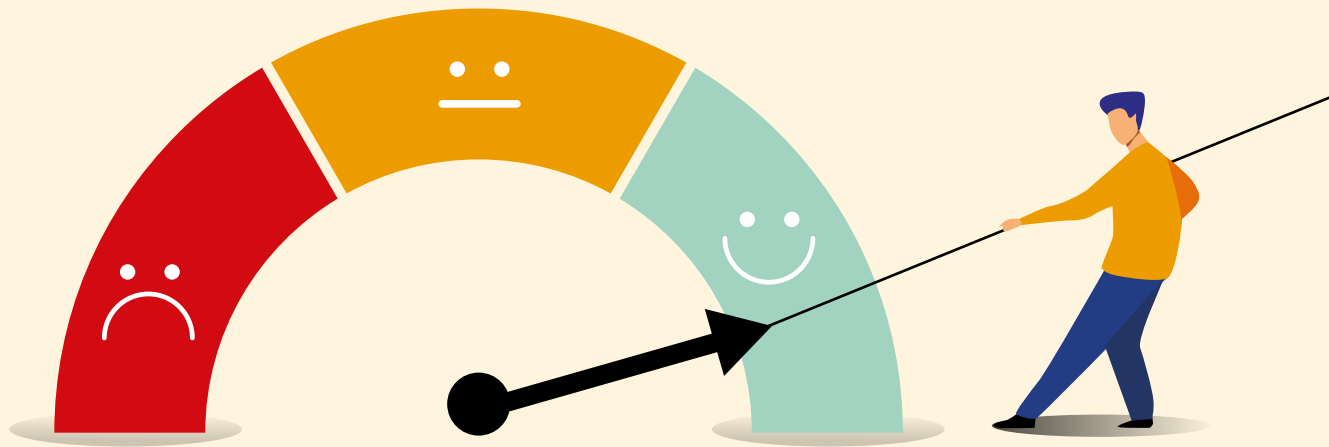
Value System
revolves around

**TRUTH
TRANSPARENCY
& COMMITMENT**

**WHATEVER WE THINK
WE SAY
& WHATEVER WE SAY
WE DO
WE PRESENT TO YOU
WHAT WE ACTUALLY ARE**

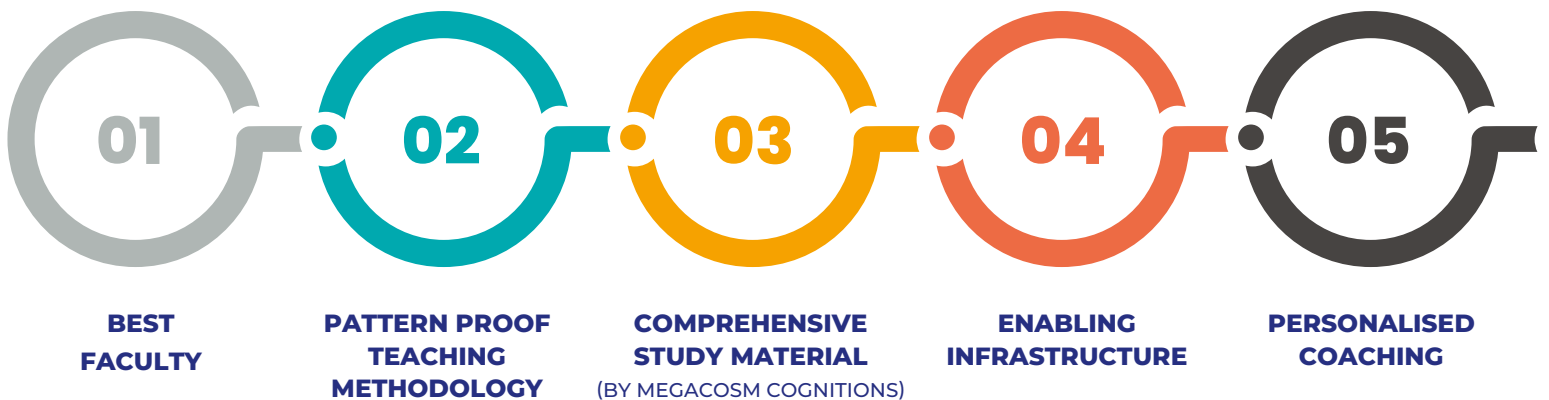
We strive to instil these values along with Dedication & Sincerity among our Students. These values and virtues play a pivotal role in attaining success in all vistas of life, be it becoming an Entrepreneur, an Administrator, a Follower, a Spiritual Guru or a Politician. Reared with these traits, it is but natural that we not only produce highly successful Students but also good Sons, good Daughters, good Future Fathers & Mothers and good Citizens.

THE QUALITY



We Never compromise on Quality.

Our penchant and the pursuit of quality is evident in our activities, in all our actions, at all times, everywhere.



01 **Best Faculty**

We are the only institute that follows a strenuous, strong, systematic & objective selection and training process before a teacher becomes a FIITJEE faculty. FIITJEE has a pool of very competent, skilled, full-time faculty members; ensuring you get highly effective teachers for all your subjects throughout your academic studies.



02 **Pattern-Proof Teaching Methodology**

FIITJEE has always been preparing Students in a fundamental way. FIITJEE has been teaching in a comprehensive manner so that Students do well in Boards, JEE Advanced, NTSE, Olympiads and other competitive & scholastic examinations. For many years, our Students have been securing admissions in the top 10 US Universities where admission is based on the performance at School + Last Board Exam and SAT-I, SAT-II, AP Exams & TOEFL.

The Testing pattern of most competitive & scholastic examinations also keeps on changing but the key aspect of the test is to judge the analytical ability of the aspirants along with the understanding of fundamentals.

Students having sound understanding of fundamental concepts & practising varied types of problems will always outperform the Students who confine their preparation to the exam pattern only, rather than understanding the concepts.



03 **Comprehensive Study Material** (by Megacosm Cognitions)

The fact that every publisher / institute refers to our Study Material (by Megacosm Cognitions) while creating their books / solutions / study material, is a testimony to our quality. Our Study Material (by Megacosm Cognitions) is Pattern-Proof i.e. Students are well-prepared for competitive & scholastic examinations irrespective of the dynamic exam pattern.



04 **Enabling Infrastructure**

We strongly believe in the fact that the environment in which a Student studies is equally important for effective learning. We ensure our Students study in an enabling environment equipped with proper Classrooms to keep them stress-free.



05 **Personalised Coaching**

Individual attention is given to every Student irrespective of one's standing in the merit at any point of time. We never increase our batch size beyond a limit, this facilitates proper Student-Faculty interaction. Our faculty is always willing to clear doubts of Students even individually, if required. Our focus is better results through conceptual clarity and constant support instead of increasing the batch size.



THE WINNING METHODOLOGY

Our winning Methodology equips the Students to creatively resolve complex & tricky problems by improving and sharpening their analytical skills & parallel thinking processes.

We develop & share the right strategies from time to time to optimise the Students' output.

Our Winning Methodology has resulted in :

- ✓ High Aptitude and Thinking Skills for phenomenal success of our Students
- ✓ Students' IQ level gets enhanced significantly
- ✓ Curiosity & Confidence In our Students
- ✓ Students learning the true meaning of Competition
- ✓ Our Students' domination in various Competitive / Scholastic Exams



High Aptitude and Thinking Skills for phenomenal success of our Students

FIITJEE programs holistically prepare you in diverse fields by transforming your academic capabilities through our rigorous Academic Cult Metamorphosis. We immensely focus on building strong fundamentals and bring a paradigm shift in your overall academic potential. Thus irrespective of the stream you pursue in higher studies or the career field you would choose, we make you ready for any challenge that life might throw on you.



Students' IQ level gets enhanced significantly

FIITJEE has always laid emphasis on developing the Intelligence Quotient (IQ) along with the Analytical Ability of its Students through a systematic and structured methodology. We guide our Students to read, analyse and understand a question and then apply the best technique to solve it. This not only increases their higher order thinking skills but also develops the ability to think out of the box.



Curiosity & Confidence in our Students

At FIITJEE, we encourage Students to ask How & Why. We transform them into inquisitive individuals. As a result, FIITJEE Students are always curious about challenging things and want to get to the root of the matter. This not only enables them to understand things in a better way but also develops a constant hunger for knowledge.



Students learning the true meaning of Competition

At FIITJEE, Students learn their first lesson about competition which they will face in their life ahead. We teach and prepare them in a way to make them understand the problem and guide them to resolve it based on its complexity. In fact, we make them stronger through series of tests, feedback & discussions and transform them into more evolved & mature individuals. We empower them with the ability to self analyse, assess & diagnose their performance and to iron out the shortcomings in their preparation and emerge as a true competitor in every sense.



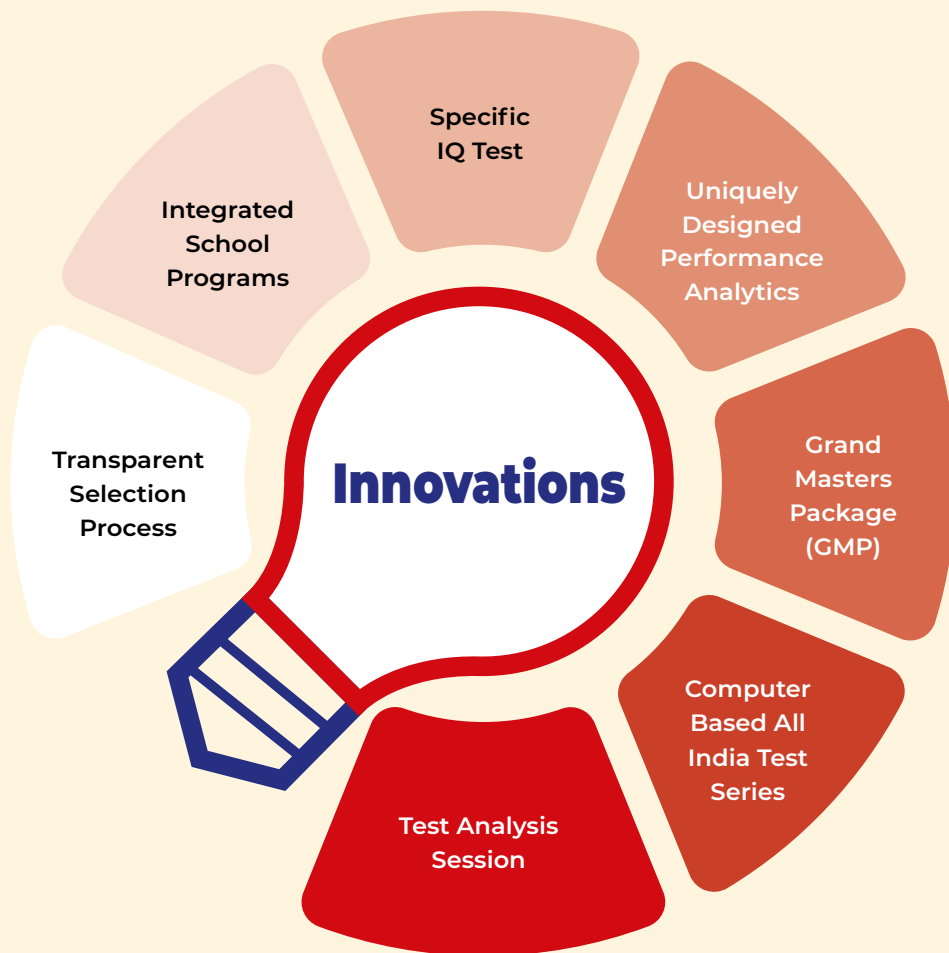
Our Students' domination in various Competitive & Scholastic Exams

FIITJEE Results are a testimony to the effectiveness of our Winning Methodology, which has been the driving force behind our Students' extraordinary achievements in various Competitive & Scholastic exams like JEE Advanced, JEE Main, NTSE, KVPY*, Olympiads, Boards etc. FIITJEE Students have always proved their mettle time and again. Even in exams for non-engineering streams like Medical (NEET), Commerce, Arts etc. ; students who study with FIITJEE in class 10th achieve remarkably enhanced success owing to strong fundamentals developed a FIITJEE.



**Replaced with INSPIRE*

FIITJEE'S **UNIQUE** **INNOVATIONS**



Prepare **Stress free and Tension free**
for all Your Goals only at **FIITJEE**



When conducting physical classes were not possible due to COVID-19 pandemic, we swiftly moved to Live online Classroom Programs (eSchool) for our students, ensuring that their learning does not get affected. And now tens of thousands of students who do not have access to FIITJEE Classroom Programs are benefitting from FIITJEE eSchool.

LIVE ONLINE CLASSROOM PROGRAMS



The next best learning medium
after Classroom Programs right at your doorstep

Research & Development

Our Research and Development team works round the clock to ensure that our teaching methodology, study material (by Megacosm Cognitions) and course structure is constantly updated. This committed team keeps a keen eye on the latest developments and changes in the JEE Advanced, JEE Main and other prestigious Engineering Entrance Exams, boards, Olympiads, NTSE etc. and swiftly incorporates them into our course curriculum.



The Total Success Approach

For students in Class VI - X, FIITJEE programs raise your IQ, aptitude, creative and higher order thinking skills, thereby enhancing your overall academic potential.

Irrespective of the stream you choose in Class XI, FIITJEE programs train you not only for all competitive and scholastic examinations but also for life ahead.

For students in Class IX - XII who have decided to opt for engineering streams, FIITJEE programs comprehensively prepare you not only for JEE Main, JEE Advanced and other engineering entrance but also for boards, olympiads & other scholastic examinations etc.





**WE ARE THE INNOVATORS
& CREATORS OF**

Transparent Selection Process

for Students appearing in our Admission Test to join a FIITJEE Classroom Program / Integrated School Program / Live Online Classroom Program.

Our selection criterion is fair & transparent whereby, Students are selected on the basis of the merit of their performance in our Admission Test, and not through a first-come-first-serve basis. They are also given the option of Challenging the Answer Key by displaying their OMR answer sheets; which is highly unique for any Coaching Institute in the Country.

Integrated School Programs

We are the Innovators & Creators of Integrated School Programs like **SUPREME & PINNACLE**

We were the first to recognise the need for an integrated study program for the Students that combine the Competitive / Scholastic Exams Preparation with the School Curriculum to ensure success in both. Our Integrated School Programs reduce the extra burden on the Student as the preparation for Competitive / Scholastic examinations is done within the school schedule thereby, giving the Student ample time for self-study.



Specific IQ Test

We are the inventors of the Specific IQ Test to test the Temperament & Potential of a Student for several competitive & scholastic examinations. Till now, we are the only Institute that can successfully predict a student's Rank Potential Index (RPI) & relate it to his / her future Potential Rank in competitive & scholastic examinations & various other exams.



UNIQUELY
DESIGNED

Performance Analytics

We are the Innovators & Creators of Performance Analytics

which is given to the Students
through 24/7 accessible Online Test Series.

The 24/7 accessible Online Test Series focuses on Analytics using intelligent data metrics to review a Student's performance. Such Analytics empower Students by capturing their performance metrics like Time Management & Speed while attempting the tests and map their Exam Temperament & readiness. The tests are bifurcated into Learn Mode & Test Mode which further enhances learning. The Analytics are provided in the form of graphical illustrations covering various aspects of performance – relative as well as absolute, productivity in terms of concept, and proficiency span in terms of chapters.

The scope of Improvement is measured scientifically in order to give a correct understanding of what action or remedial measures will give maximum benefit.

Grand Masters Package (GMP)

We are the Innovators & Creators of India's only Crash Correspondence Course, Grand Masters Package (GMP).

GMP is an exclusive fundamentals search based package of 1800 Top quality problems on latest examination pattern testing your understanding of the subject.



Computer based All India Test Series

We are the Innovators & Creators

of All India Test Series (AITS) And even today, Our AITS (now being conducted in CBT mode) is the only test series of Real Substance in the entire Country.

Test Analysis Sessions

We are the Innovators & Creators of Test Analysis Sessions

Various Institutes have followed our footsteps and have now introduced, test analysis sessions that we started years ago. FIITJEE has always introduced various innovations ahead of their times. Thus, no one can compete well with FIITJEE in the way we deliver our effective test analysis sessions.



As parents, one of our topmost priorities is to ensure the best possible education for our children. And hence, we want a coaching institute which can bring an academic transformation in our children in a holistic and importantly, stress free manner.

So, here are some pertinent questions on which you should research to find the right coaching institute for your child :-

1. Which Institute always portrays its Results with utmost Integrity without claiming any False Results ?
2. Which Institute's programs are designed to provide Students with ample time for not just self-study but also for co-curricular activities leading to a stress-free life ?
3. Which Institute believes in consistently maintaining an Ideal Student-Teacher ratio, an indispensable criteria for the success of the Students ?
4. Which Institute's Admission Tests are always conducted with a Talent oriented approach to identify the right talent only ?
5. Which Institute works to enable Students to set goals as per their Potential / Aptitude rather than pushing them towards achieving success in one particular exam only ?
6. Which Institute has the proven ability to enhance the Students' Potential exponentially and has enabled them to achieve the unexpected ?
7. Which Institute lays emphasis upon strengthening the Fundamentals & Basic Concepts of the Students such that they achieve success irrespective of any change in the pattern of any exam ?
8. Which institute puts a due focus on good mental health of students and teaches them in a stress-free and tension free manner ?

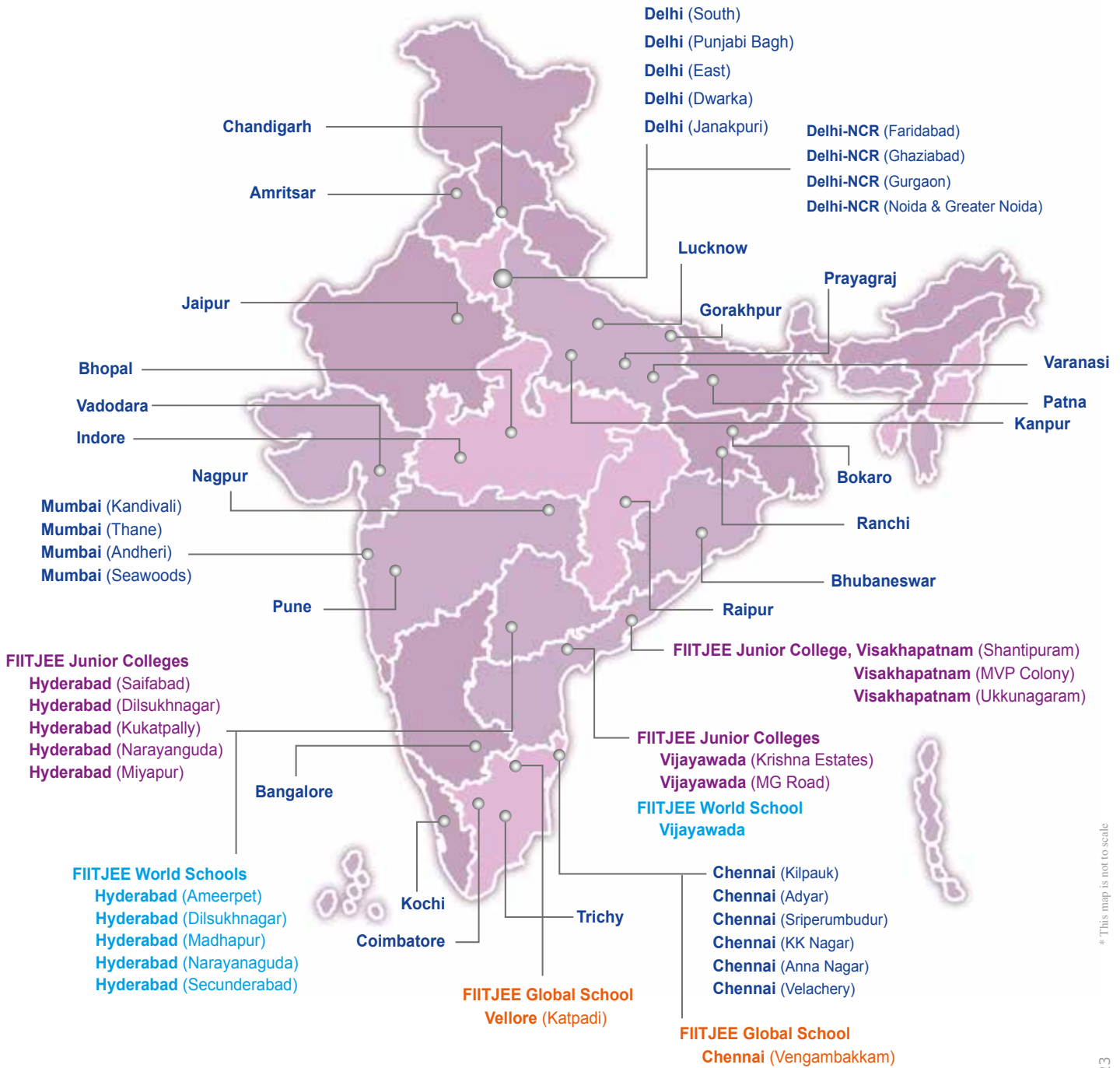
And you yourself will find that there is only one answer to all above questions – **FIITJEE**
Because at FIITJEE, **winning** is not just a matter of luck or fluke, it **is a habit.**



DEAR CONCERNED PARENTS

Our honest endeavour is to inform you that these extremely critical years of your child's life will define the rest of his / her life. Your guidance, motivation & support can help your child study at the best Institution, fit for his / her potential.

FIITJEE School Network

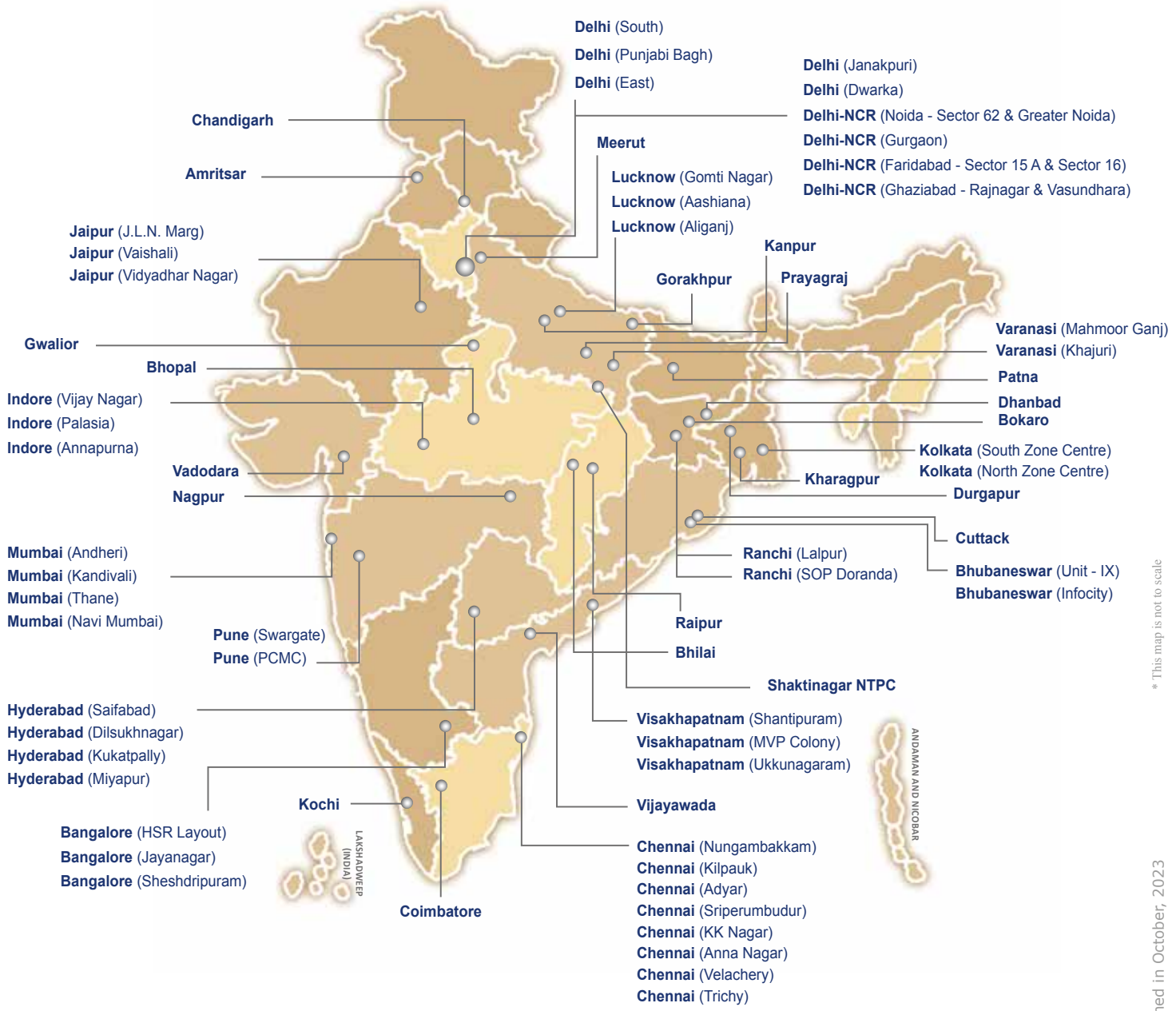


* This map is not to scale

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- FIITJEE Associate Schools**
- FIITJEE Junior Colleges**
- FIITJEE World Schools**
- FIITJEE Global Schools**

FIITJEE Centre Network



* This map is not to scale

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Where winning is a habit !



31 YEARS OF INNOVATION, SINCERITY, ETHICS, CONSISTENCY & HARD WORK

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